

# MOBILE COUNTY COMMISSION

## COUNTY COMMISSIONERS

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### FOR IMMEDIATE RELEASE

**July 24, 2013**

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### **County Animal Shelter Adoptees Featured In Photo Contest**

Some say, "A picture is worth a thousand words," but we're hoping that those words can be translated into LIKES and PINs from the public. The Mobile County Animal Shelter is vying for a chance to win a Photo Contest sponsored by the ASPCA and Rachel Ray Challenge. Two of the county shelter photos are among the 40 finalists competing for a chance to win prizes ranging from \$1,000 - \$5,000.

The public is invited to vote for the winners from July 23, 2013 (5pm ET) to August 5, 2013 (11:59pm ET) by liking and re-pinning their favorite photos. Winners will be determined by the number of likes (re-pins count as two likes). The board is NOW visible and the links are below:

<http://pinterest.com/pin/91972017363447234/>

<http://pinterest.com/pin/91972017363447171/>

Winners will be announced on August 7, start voting TODAY!

The shelter is also competing in the \$100,000 challenge sponsored by the American Society for the Prevention of Cruelty to Animals and Rachel Ray. MCAS has a goal of 1,000 lives saved before August 31<sup>st</sup> and is asking the public to Opt-to-Adopt!

Contest winners can earn anywhere from \$5000 to \$100,000 in grant money from the ASPCA. The county will use winnings to buy a transportation adoption trailer that will allow the county to travel and hold adoption events throughout Mobile County. Other projects would include upgrading the kennels and developing and implementing a microchip program for the shelter. #100K Challenge

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